



Economic Growth Management

Business Start Up and Incubation

Project	Expertise Provided
<i>Business Plan for the Reigate Business Incubator</i>	We set out the business case for the development and operation of a business incubation facility to be set up in Reigate, as part of a planned Business Incubation Network across Surrey, to support development of young and start-up businesses in knowledge based activities with potential for fast and scalable growth. The use and configuration of the nominated building and commercial charging policy were proposed a detailed financial forecast was prepared. Guidelines were also put forward for setting up a network of dynamic knowledge based businesses for whom membership will be available whether or not they take up space within the building and how specialised business advice and support would be delivered to incubator clients. Client: Surrey Connects and Reigate and Banstead Borough Council
<i>Entrepreneurship Study for Harlow</i>	A study of the state of entrepreneurship within Harlow District, identifying how business start-ups could be increased, and a more entrepreneurial culture engendered among 'hard-to-reach' members of the community. Client: Harlow Renaissance
<i>Business Case for an Enterprise Centre in Grays, Essex</i>	Feasibility study and business case for the development of a 37,000 sqft Community Business Centre in Grays town centre, enabling the provision of a significantly enhanced local business support service to new and early stage enterprises. Client: Thurrock Local Enterprise Agency
<i>Ramsey Business Enterprise Centre</i>	Feasibility study for a rural business enterprise centre in Ramsey, Huntingdonshire incorporating a review of business start up and growth potential and related support needs, a survey of businesses in and around the area and an analysis of nearby comparative workspace. Client: Huntingdonshire District Council
<i>Feasibility Study for Development of Business Incubation within Taunton and Somerset</i>	Research into the feasibility of developing business incubation and innovation support within Taunton and Somerset to meet the potential needs and demands of entrepreneurial individuals and growth orientated businesses. Client: Somerset County Council
<i>Black and Minority Ethnic Business Support</i>	A study of the scale and nature of Black and Minority Ethnic (BME) business support needs matched against the available provision to address these needs as a basis for recommended pilot support programmes targeted at these groups. Client: Kent County Council

*Study into Virtual
Incubation for the
Creative Industries in
the South East*

Proposals for the development of virtual incubation for creative entrepreneurs based on mapping of all key creative industries and an appraisal of existing services to meet the specialist support needs of the creative industries in the region. **Client: Surrey Institute of Art & Design**

*Feasibility Study for the
Marlowe Innovation
Centre*

Study to investigate scope for establishing an enterprise centre in the Ramsgate area adjacent to the Marlowe Academy. The final report set out the business case and financial plan for the proposed centre which has since opened. **Client: Kent County Council.**