



Economic Growth Management

Business Support

Project	Expertise Provided
<i>Business Support Strategy for the East of England</i>	Development of a Regional Business Support Strategy to enable funders, stakeholders and delivery organisations to coherently address the development needs of the region's SMEs, innovators and growth sector businesses. Client: East of England Development Agency
<i>Business Support Strategy for the London Thames Gateway</i>	Strategy for provision of inward investment, business retention and business support services in the London Thames Gateway over a 15 year period and a costed business plan for addressing the support requirements identified. Client: London Development Agency and DCLG
<i>Business Support Strategy for Bristol</i>	Assessment of local business support a robust evidence base on local business trends and support needs as a basis for proposals on how and where local authority business support funding should be focused. Client: Bristol County Council
<i>Strategy for Business Support in Brighton, Hove and Adur</i>	Review of local business support provision relative with a view to improving service delivery and increased impact on local competitiveness and prosperity. Client: Brighton and Hove and Adur Councils
<i>Review and Refocusing of Business Support Activities Across Kent</i>	Based on initial research into the state of the Kent economy and an audit of all organisations providing business support across Kent, we set out the key parameters for the Kent Economic Board task force to decide on where to focus resources for enterprise support across the county. Client: Kent Economic Board
<i>Identification of Options for Supporting Growth of Home Based Businesses in the Heart of Essex</i>	Investigation into the extent and make-up of home based Businesses in the Heart of Essex, a survey of the barriers to growth and development faced by them and a review of good practice models for supporting them. Recommendations were set out for introducing a pilot home working support centre based on selected elements of the work hub model. Client: Essex County Council