



Economic Growth Management

Creative Industries

Project	Expertise Provided
<i>Strategic Framework and Action Plan for Development of the Creative Industries in South East England</i>	We developed a detailed profile of the creative industries within the South East and the case for supporting them. We then presented a framework of measures covering business support, specialist skills development, workspace provision, networking and collaboration and wider measures to maximise impacts on local economic regeneration. Client: South East Economic Partnerships
<i>Defining Scope for the Development of the Creative Sector in Grays and East Thurrock</i>	Study to identify the potential for developing the creative sector in Grays and East Thurrock and business plan to guide the future development of sector. This identified in particular the potential for attracting film related activities and for structuring culture led urban animation within the area. Client: Thurrock Thames Gateway Development Corporation
<i>Feasibility Study into the Development of a Creative Business Campus in the Kings Cross, Arsenal and Finsbury Park area of London</i>	A study to examine the potential for establishing a vibrant Creative Hub within the “Swathe” area of inner North London, based on extensive mapping of existing creative industries, current business support and accommodation, a stakeholders development workshop, and an assessment of potential impact on local regeneration. This resulted in action plans and an outline funding strategy to take this project forward. Client: 21ST Century Arts, Fashionworks and the LDA
<i>Development of a Network for High Value Creative Industries in Surrey</i>	Scoping research and support to the set up of a sector network to assist high value Surrey-based creative industries to improve their business management skills, address their growth plans and develop collaborative opportunities. Client: UCA & Surrey Economic Partnership
<i>Business Support and Workspace Centre for the London Fashion Design Sector</i>	Preparation of a feasibility study and business case for a fashion workspace centre and support hub in Central London in conjunction with the London College of Fashion. We specified specialist sector support services, options for development of the centre, and provided a costed business plan. This work helped secure a major funding package from the City Growth Programme. Client: City Fringe Partnership
<i>Business Plan for a Centre for Carnival Arts and Enterprise in London</i>	Business plan for a support centre and affordable accommodation to drive forward business growth amongst carnival arts practitioners in London. Client: LDA and GLA

