



Economic Growth Management

Growth Sectors and Business Clusters

Project	Expertise Provided
<i>Feasibility Study for a Medical Devices Innovation Park in Central Essex</i>	Study to identify the extent and nature of medical devices companies in Essex and surrounding areas and the demand case for an innovation park focused on promoting and supporting businesses in the sector: Client: Anglia Ruskin University
<i>Advice on High Impact Business Growth Models for Coast to Capital LEP</i>	To inform future interventions for the Coast to Capital Enterprise Strategy, we examined a selection of high impact growth business support models from the UK and north-west Europe where local business networks, business support organisations, universities and local authorities have worked together in a sub-regional context to stimulate and accelerate business growth. These included exemplary business support organisations, sector focused business support, open innovation centres, business networks and regional development models. Coast to Capital was advised on the key lessons from these growth models, the critical success factors, how these could be used to formulate interventions to a manageable number of viable interventions for supporting sectors and latent clusters with growth potential within the sub-region. Client: Coast to Capital Local Enterprise Partnership
<i>Harlow Enterprise Hub</i>	Feasibility study to determine the case for a new innovation and incubation centre for Harlow identifying potential demand from young knowledge based businesses within the surrounding area, existing shortages of local incubation workspace and the types of support the centre should provide. A full business case, design brief, business plan, financial model, management structure and forward strategy was prepared followed by funding applications from DCLG and the RDA which secured £5m. The centre has since opened. Client: Harlow District Council.
<i>London Business Clusters Development Programme</i>	Strategy and business plan for promoting the growth and strengthening of targeted business clusters key to the competitiveness of the London economy, followed by project development support for initiatives in the media and creative, biotechnology, manufacturing and design sectors. Client: London Development Agency
<i>Abu Dhabi Aero Cluster</i>	Assessment of the economic prospects and impacts arising from an aerospace cluster under development of at Al Ain Airport, Abu Dhabi. Client: Abu Dhabi International Airport and Jacobs Consultancy

***Review of Enterprise
Hubs in the South East***

Review of the effectiveness of Enterprise Hubs in the South East region, assessing their achievements and impacts in increasing the start-up, survival and growth rate of young innovative companies with recommendations for enhancing their effect on regional economic growth. **Client: South East England Regional Assembly**

***Strategy for Business
Incubation and
Innovation Support in
Bournemouth, Dorset
and Poole***

Feasibility study to determine how existing and new business incubation facilities could be incorporated into a network and sustainable hub for innovation and enterprise to realise maximum potential from growth sector businesses within the sub-region. **Client: South West Regional Development Agency**