



Economic Growth Management

Economic Growth Plans

Project	Expertise Provided
<i>Guildford Economic Growth Plan</i>	EGM provided a sophisticated and realistic vision of how and where the economy of Guildford could develop and a worked up plan of selective growth for the borough. This was based on the Smart Growth Concept that targeted key sectors, innovation and improvements in productivity. The key interventions needed to take the growth strategy forward to realise this vision and for the optimisation of the finite employment land development opportunities in the borough were then specified in detail. The plan acted as a positioning document for the update to the Local Plan. Client: Guildford Borough Council
<i>Economic Development Plan for Epsom & Ewell Borough</i>	Based on a review of current status of the borough, its local economic structure, the issues it faces and the constraints to be removed for it to move forward, EGM defined a vision of where it needed to be in ten years' time, key objectives the necessary strategic interventions. A detailed and costed plan then specified the range of initiatives and projects needed to successfully these forward, specifying key leadership and partner roles, indicative costs and relationship to other interventions. Client: Epsom & Ewell Borough Council
<i>Study into Business Growth Prospects in Harlow from Stansted Airport</i>	A study which determined how Harlow could attract more businesses to capitalise on the town's close proximity to Stansted Airport and assist in supporting the regeneration of the town. Client: Harlow Renaissance/BAA Stansted
<i>South East England Economic Recovery Plan</i>	Creation of a recovery plan to address the consequences of the economic recession in the South East to ensure working between the RDA, SFA, Job Centres and other key partners. Client: Skills Funding Agency
<i>Gatwick Diamond Economic Strategy</i>	A strategic plan to develop the growth of the economy around Gatwick Airport. This proposed the joining up of objectives and actions of local authority partners and proposed the appropriate delivery mechanisms to deliver successful economic growth. We provided an action plan, implementation programme and guidelines for an appropriate protocol through which the actions of various bodies would be coordinated and made customer focused. Client: Surrey Economic Partnership and Sussex Enterprise
<i>Surrey Economic Strategy</i>	Review and update of the Surrey Economic Strategy focusing on measures to enhance the growth and development of growth industries to promote flexible working practices in order to reduce demands on the country's congested infrastructure. Client: Surrey Economic Partnership

***East Sussex Economic
Development Strategy***

A forward strategy for the economic growth of East Sussex for the next ten years, setting out the strategic focus for transforming economic performance and how the resources and actions of partners should be aligned towards a core set of goals. **Client: East Sussex Economic Partnership**

***Economic Development
Plan for Lewisham***

Comprehensive Economic Development implementation plan. This was arrived at through a process of thorough consultation, which took into account all key potential drivers including the impact of the East London Line Extension and the 2012 London Olympics. **Client: Lewisham Borough Council**

***Economic Growth Strategy
for the Channel Corridor***

A 15 year economic development framework for the future growth and sustainability of the Maidstone, Ashford and Shepway boroughs in Kent. Taking account of their housing, population, demographics and infrastructure and the potential of the business sectors with the greatest potential for growth. **Client: Channel Corridor Partnership**

***Economic Development
Strategy for Thames
Gateway London***

Advice to the Thames Gateway London Partnership on refinement of its economic development strategy and development of forward action programmes. **Client: Thames Gateway London Partnership**