



Economic Growth Management

Economic Impact Assessments

Project	Expertise Provided
<i>Guildford and Woking Transport Infrastructure: A3 Economic Impact Assessment</i>	In collaboration with the international transport consultants Parsons Brinckerhoff, we prepared the economic case for a mega infrastructure project to deliver capacity improvements to the A3 through Guildford and associated improvements to local connections. We demonstrated how the exceptional economic growth potential of Guildford and Woking and their significance to the national economy was being held back by accessibility problems and restrictions on local movement, how business productivity and key developments in the local economy are being constrained and the serious consequences if no action is taken to remove significant road congestion. We explained how the proposed road accessibility improvements would enable employment and housing needs be met and quantified the economic impacts related to increased jobs, new floorspace, housing, GVA and investment that would ensue were the project to go ahead. Client: Surrey County Council, Guildford Borough Council and Woking Borough Council
<i>Economic Impact Study for Abu Dhabi International Airport</i>	Working with Jacobs Consultancy, an economic impact study for the expansion of Abu Dhabi International Airport. This projected additional job opportunities, skills demand, income generation, value of inward investment from airport dependent industries, tourism levels, related spending multiplier effects and overall levels of additional economic activity as a function of GDP. Client: Abu Dhabi International Airport
<i>Economic and Employment Impact Study for the English National Stadium</i>	Assessment of the employment creation and business opportunities from the development and operation of the English National Stadium at Wembley. Recommendations were made for setting up mechanisms to attract local people into construction and operational jobs, training and up-skilling to access the new opportunities. Client: English National Stadium Trust
<i>Stratford Channel Tunnel Rail Link Station</i>	Economic impact assessment of the Stratford Channel Tunnel Rail Link station, assessing new development, job creation and job opportunities that would be created. Client: London Borough of Newham
<i>Economic Impact Study of the Millennium Dome</i>	Assessment of economic impacts of the development of the Millennium Dome (now O2) at Greenwich Peninsular, assessing direct, indirect and induced employment and business growth opportunities that would impact on Greenwich and surrounding areas of London. Client: London Borough of Greenwich

***Economic Impact
Assessment of
Development at Marley
Lane Junction, Rother
District***

Detailed impact assessment of the proposed upgrade to the road junction of the A21 and Marley Lane near Battle, East Sussex which assessed the prospects for accelerating the redevelopment of a number of employment sites in the vicinity of the proposed upgrade, the nature of economic activity that could be attracted and its contribution to the aims of local and regional economic and spatial planning policies. **Client: Rother District Council**

***Impact Study on the
closure of British
Aerospace Dunsfold***

Assessment of the spatial employment and supply chain impacts of the closure of British Aerospace Dunsfold and proposals for supporting those individuals facing unemployment. **Client: Surrey Economic Partnership, Waverley Borough Council and British Aerospace**

***Impact Assessment of
Luton Vauxhall Car
Plant Closure***

Assessment of the numbers of jobs lost in various occupational categories at the main sites and amongst local suppliers as a result of closure the Vauxhall car plant at Luton. Assessment of the impact on local spending and job losses associated with the multiplier effect, effects on land dereliction, and the costs to the public sector in lost taxation and land remediation. **Client: Vauxhall Motors and Luton Borough Council**

***Buncefield Disaster
Impact Assessment***

A study to assess the impacts to the Hertfordshire sub-region and wider economy resulting from the explosion at the Buncefield Oil Depot in December 2005. This took into account both immediate and longer term impacts to local businesses and the surrounding economy such as businesses leaving the area; impacts of job and earnings losses; impact on supply chains; and any repercussions on business confidence in the area. Guidelines on support to consolidate business recovery and on measures to orchestrate long-term regeneration were provided. **Client: Hertfordshire Prosperity**