



Economic Growth Management

Case Building for Bringing Forward of Major Infrastructure Proposals

Project	Expertise Provided
<i>Economic Case for the Kiln Lane Link, Epsom</i>	A preliminary assessment of the economic case for a new crossing of the railway line linking together two major business areas in Epsom and improving access between these, local and facilities and residential areas. We provided evidence to justify its cost to the public purse in terms of the economic benefits it would bring in terms of urban regeneration, new investment, business opportunities and job creation. We assessed the scope and benefits of the proposed new link against the strategic economic priorities of the borough and provided evidence of the operational benefits of the new link road to local businesses, the prospects for the demand for commercial property and how it would accelerate the redevelopment of vacant sites and stimulate intensification of employment land uses. From this analysis, an assessment was made of the additional floorspace that would be created, the extent to which higher value employment activities could be attracted, and the numbers of additional jobs that would be created as a result of the link. Client: Epsom & Ewell Borough Council
<i>Economic Impact Assessment for the A30/A331 Gyratory and Transport Infrastructure in Camberley</i>	An economic assessment for proposed improvements to the A30/A331 Gyratory and associated improvements under consideration for the Camberley Town Centre area aimed at removing restrictions on economic growth imposed by the existing highway infrastructure and problems of congestion in the Camberley area. Working to a defined impact study area, we developed an analytical model for assessing the impacts of the project as a result of the transport benefits of the scheme, additional development opportunities that could feasibly be brought forward and the operational advantages that could enhance new investment, business productivity and employment over a 30 year period. Client: Surrey County Council and Surrey Heath Borough Council
<i>Guildford and Woking Transport Infrastructure: A3 Economic Impact Assessment</i>	In collaboration with the international transport consultants Parsons Brinckerhoff, we prepared the economic case for a mega infrastructure project to deliver capacity improvements to the A3 through Guildford and associated improvements to local connections. We demonstrated how the exceptional economic growth potential of Guildford and Woking and their significance to the national economy was being held back by accessibility problems and restrictions on local movement, how business productivity and key developments in the local economy are being constrained and the serious consequences if no action is taken to remove significant road congestion. We explained how the proposed road accessibility improvements would enable employment and housing needs be met and quantified the economic impacts related to increased jobs, new floorspace, housing, GVA and investment that would ensue were the project to go ahead. Client: Surrey County Council, Guildford Borough Council and Woking Borough Council

<i>Economic Impact Assessment of Development at Marley Lane Junction, Rother District</i>	Detailed impact assessment of the proposed upgrade to the road junction of the A21 and Marley Lane near Battle, East Sussex which assessed the prospects for accelerating the redevelopment of a number of employment sites in the vicinity of the proposed upgrade, the nature of economic activity that could be attracted and its contribution to the aims of local and regional economic and spatial planning policies. Client: Rother District Council
<i>Stratford International Rail Station</i>	Economic impact assessment of the Stratford Channel Tunnel Rail Link station, assessing new development, job creation and job opportunities that would be created. Client: London Borough of Newham