



Economic Growth Management

Urban Development

Project	Expertise Provided
<i>Greenwich Millennium Village Demand Feasibility Study</i>	Comprehensive assessment of demand sources and buyer characteristics for 1400 unit urban village development on Greenwich Peninsular alongside the Millennium Dome. Advice on the optimum mix of residential development, retail and supporting amenities, pricing, and design guidance for the project architects, engineers and project management team. Client: Countryside Properties and Taylor Woodrow
<i>Harlow Development Options Study</i>	Identification of land-use development potential of the Harlow in the East of England over a 20 year timeframe, to set out the broad implications of further urban growth, and provide guidance on how the area could be developed in sustainably. Client: Harlow Council, Essex County Council, EEDA and GO East
<i>Development Study for the Blackwater Valley Sub-region</i>	Development study to assist in optimising the future economic growth associated with the defence and ICT high technology cluster in the North West Hampshire and West Surrey area. This assessed the prospects for growth of key growth sectors, addressing constraints in the labour market, development opportunities and constraints, housing needs, transportation and spatial development options. The purpose of the study was to inform a review of regional planning guidance, and to provide a robust basis for the local authorities to agree a spatial strategy for long-term sustainable economic growth. Client: Blackwater Valley Local Authorities
<i>Demand Study of Commercial and Industrial Property to support the Creekmouth Masterplan</i>	We reviewed the available evidence and projected demand levels providing for offices, studios and related mixed-use elements in the Creekmouth area of East London. We identified new growth business sectors that could be attracted to the area with scope for potentially significant contribution to the economy of the Thames Gateway in order to inform Creekmouth Masterplan. Client: London Borough of Barking and Dagenham
<i>Heart of Thames Gateway Regeneration Partnership</i>	Strategy for comprehensive regeneration of the Dagenham and Rainham areas, including land and property, environment and transport, education and training, inward investment and community development programmes. Client: Heart of Thames Gateway

<i>Zones of Change Study for the London Thames Gateway</i>	A detailed audit of the development, investment and growth opportunities and issues associated with each of the key Thames Gateway London development nodes, as part of the Zones of Change assessment. Client: Thames Gateway London Partnership
<i>Leamouth Regeneration Framework</i>	A strategy to maximise regeneration benefits for the Leaside area of Tower Hamlets; assessment of development options and required linkages to adjacent regeneration areas; identification and costing of essential infrastructure and other investment to realise the strategy. Client: Leaside Regeneration
<i>Newham Arc of Opportunity</i>	Co-ordination of technical studies on site preparation, masterplans, feasibility and design, consultation exercises on site development options and obtaining agreement from the client body on preferred options. Client: Newham Borough Council
<i>City-wide Site Redevelopment Strategy for Leicester</i>	Comprehensive assessment of opportunities and priorities for the redevelopment of vacant sites in potential development areas identified by the City Council, as a precursor to accelerating regenerative development activity. This was based on a detailed demand assessment, identifying possible economic catalysts, detailed audit of sites and disused buildings and a vision workshop to 'test market' the proposals with potential developers and investors. Client: Leicester City Council and English Partnerships
<i>Site Development Strategy for towns in the East of England Area</i>	Strategies for development sites in Ipswich, Lowestoft, and Luton and Dunstable, comprising a comprehensive land regeneration strategy, detailed assessments of potential redevelopment sites, analysis of local economic growth and inward investment potential, and recommendations on sites to be prioritised for land remediation, grant funding and co-ordinated promotion. Client: East of England Development Agency
<i>Prospects for Residential Development at Springhead, Ebbsfleet</i>	A study involving extensive demographic analysis, a review of current and forthcoming infrastructure investment and key developments within the area, and their impact on residential market conditions to assess the market prospects (buyer calibre, pricing and sales potential) for a major first phase development of the Ebbsfleet Valley. Client: Countryside Properties
<i>Gravesend Canal Basin</i>	Strategic assessment of the development prospects of a mixed used residential scheme on the waterfront at Gravesend. Review of comparable residential developments in North Kent, analysis of demographic trends and projections, review of infrastructure developments in the surrounding sub-region and of local regeneration proposals. Guidance on achievable prices, market positioning and phasing of the development. Client: Countryside Properties
<i>Monitoring of Residential Development and Sales in Docklands</i>	Quarterly monitoring of residential demand and development in the London Docklands area, including sales, building completions, unsold stock and future building programmes. Client: London Docklands Development Corporation

