



Economic Growth Management

Development of Innovation Centres

Project	Expertise Provided
<i>Business Case and Model for the Maringá Innovation Centre, Paraná, Brazil</i>	EGM was commissioned to prepare a business model for the proposed innovation centre. This proposed the following elements. • A Business Innovation Network as a focal point through which to engage innovative businesses, inspire change, create awareness of innovation benefits, facilitate exchanges of ideas and collaboration between businesses and provide routes to high quality innovation support. • A Commercialisation Hub - to provide intensive support to the commercialisation of innovations with strong market potential. • The Innovation Leadership Academy – to enhance the capacity of new and established Maringá businesses to innovate and to successfully commercialise new business concepts. • A Maringá Innovation Support Partnership - a strong and powerful partnership of business champions, financiers, large industrial companies, research and technology organisations, legal practitioners and other specialists who can provide expert innovation support. • Thematic Initiatives - coordination of innovation initiatives focused on commercial and industrial activities for which Maringá has major competitive strengths. We advised on an appropriate operational structure through which the five streams of activity would work together to achieve innovation successes, detailing the ancillary innovation centre support services, staffing and business accommodation requirements, capital and revenue costs, revenue generation projections and a strategy for funding the project. Client: Institute for Entrepreneurism and Innovation & Municipality of Maringá, Paraná, Brazil
<i>Feasibility Study and Business Case for an Low Carbon Innovation Centre and Demonstration Facility in Norwich</i>	The University of East Anglia sought to create a world-class facility and Centre of Excellence whose major focus will be stimulating adoption of sustainable “bio-renewable” building materials, thus enabling enhanced environmental and commercial sustainability within the local and regional economy. The project involves the construction of an exemplary low carbon building of 3000 square metres, to enable demonstration and testing of new sustainable building materials and related technologies, an innovation centre for emerging enterprises in the low carbon building sector. We undertook a study to demonstrate demand for demonstration facilities, technology transfer and specialist business support related to bio-renewable building materials and for incubation space for innovative young businesses in the built environment sectors. We subsequently prepared a business case for a £6.2m ERDF bid to help fund the project, whose development has now started. Client: Norwich Research Park and University of East Anglia

***Feasibility Study for
Chelmsford Innovation
Centre***

Study to identify the demand for innovation support services and incubation space oriented to advanced technologies and clean tech industries in the Chelmsford area. Provision of an evidence base to support funding bids to EEDA and ERDF. **Client: Anglia Ruskin University and Essex County Council**

***Feasibility Study and
Business Plan for Yeovil
Innovation Centre***

Feasibility study to create an incubator and innovation centre amongst the aerospace cluster in South Somerset which provided advice on market and sector opportunities, economic case and a fully costed set of proposals which secured local authority funding approval for the set-up of the centre. We were then commissioned to project manage the early phases of the implementation of the centre which opened in 2008. **Client: South Somerset District Council and South West Regional Development Agency**

***Centre of Excellence for
Manufacturing and
Engineering, Dagenham***

As part of a comprehensive seven year regeneration programme for the Barking and Dagenham industrial area, we brought forward the development of the Centre of Excellence for Manufacturing and Engineering providing engineering skills training and technical support to local industries, a business innovation centre and a new agency to provide specialist support to local manufacturing companies (Gateway to Industry). We then successfully secured funding for the project, based on data on economic, employment and social conditions, the benefits that would be achieved from the programme and how these would be realised. **Client: Heart of Thames Gateway Partnership**

***Harlow Innovation
Centre***

Feasibility study to determine the case for a new innovation and incubation centre for Harlow identifying potential demand from young knowledge based businesses within the surrounding area, existing shortages of local incubation workspace and the types of support the centre should provide. We then prepared a full business case, design brief, business plan, financial model, management structure and forward strategy and funding applications from central and regional government which secured £5m. The centre opened in 2008. **Client: Harlow Council & Essex County Council**

***Feasibility Study for a
Medical Devices
Innovation Park in
Central Essex***

Study to identify the extent and nature of medical devices companies in Essex and surrounding areas and the demand case for an innovation park focused on promoting and supporting businesses in the sector: **Client: Anglia Ruskin University**