



Economic Growth Management

Innovation Support Schemes

Project	Expertise Provided
London Innovation and Knowledge Transfer Strategy	Strategic framework action plan and partnership to create, support and accelerate the rate of innovation and knowledge transfer in the London region. Client: London Development Agency
Programme-Wide Evaluation of CommercialSE	A full programme evaluation of the HEIF 3 funded CommercialiSE programme aimed at creating an integrated technology commercialisation support service and a unified regional funding escalator for intellectual property generated by businesses and universities in South East England. Client: South East England Development Agency and Oxford Brookes University
Forward Strategy for the LDA's Funded Innovation Support Services	Demand led study to develop a full understanding of how innovation support services in London's SMEs could be effectively managed to improve business performance and to inform decisions affecting the future provision of public funded innovation support across London. Client: London Development Agency
Development of a Low Carbon Business Support Service for the Construction Sector	Development of a specialised business support service to enable 500 SMEs in the development and construction sector in the East of England to understand the comparative energy performance, characteristics, costs and benefits of low carbon building materials. Client: Norwich Research Park and University of East Anglia
Key Performance Indicators for the EEDA Enterprise Hubs	Review of performance and identification of KPIs to capture more precisely the contribution and added value that enterprise hubs bring to driving, growth and sustainability of the East of England's knowledge based enterprises. Client EEDA
Evaluation of Innovation Support in South East England	A full programme evaluation of the CommercialiSE financed by the Higher Education Innovation Fund aimed at creating an integrated technology commercialisation support service providing technology validation, market assessments, entrepreneurial training for research staff, proof of concept, commercialisation planning, executive board representation and a unified funding escalator for commercialising intellectual property emerging from businesses and universities in South East England. Programme activities assessed included Client: South East England Development Agency and Oxford Brookes University